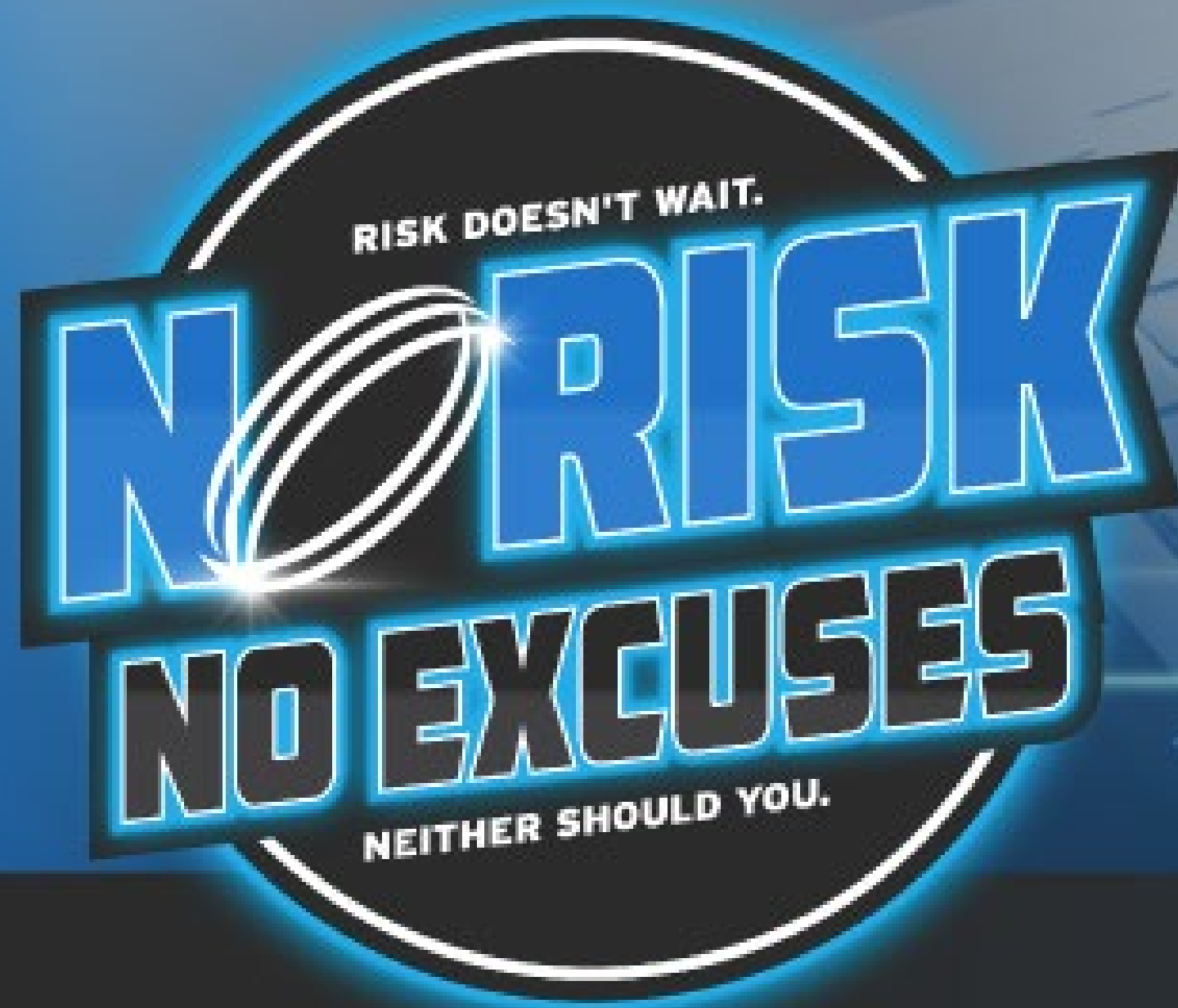


# Cyber For Real"



**RISK DOESN'T WAIT.**

**NEITHER SHOULD YOU.**

**IT'S NOT TOO LATE.**

# Normal Office Day



# Until Pete Tries to Log In

Your network has been penetrated.

All files on each host in the network have been encrypted with a strong algorythm.

Backups were either encrypted or deleted or backup disks were formatted.

Shadow copies also removed, so F8 or any other methods may damage encrypted data but not recover.

We exclusively have decryption software for your situation

No decryption software is available in the public.

DO NOT RESET OR SHUTDOWN - files may be damaged.

DO NOT RENAME OR MOVE the encrypted and readme files.

DO NOT DELETE readme files.

DO NOT use any recovery software with restoring files overwriting encrypted.

This may lead to the impossibility of recovery of the certain files.

To get info (decrypt your files) contact us at your personal page:

1. Download and install Tor Browser: <https://www.torproject.org/download/>
2. After a successful installation, run the browser and wait for initialization.
3. Type in the address bar:

REDACTED

4. Follow the instructions on the site
5. You should get in contact in 48 HOURS since your systems been infected.
6. The link above is valid for 7 days.  
After that period if you not get in contact  
your local data would be lost completely.

The faster you get in contact - the lower price you can expect.

DATA

AQAAAD0BAGAAEGYAAACkAAAVZbpNets6EP1bQXd7Gb8IcODGmeKDM5FmsMelp/RYzI01jRcE2tH4  
jZ2CksvKFz1BulRwa7P5l6dvX5VhxEHYj0TeLTwSFpIsBbJyRHNbl/G6biex/0RKKmkCkJ9ggIvi  
vy8o9UlZ2c6jdeqr+ViaYpYYODwOwCa2AJsolFYqJ4B9ek7TCOBdjNKMSAyBZ+M5gQrlNeOmYgGs  
itXGyCwiwTN3rGDdXFINKSTRwlmM3bg6D8gxOHUnfbjIilVA3ikHO3ORs/9kQ0CliOfF32owhwLQ  
iE66ds59Dq/aSby/3RKuFrPSatuwf6TqLhXTKn6CnCqTlfnJY0dlzZiMxJSV

# Who are You Going to Call?

Hint- it isn't Ghostbusters...  
What is in your policy?

## CLAIMS PLEASE MAIL or EMAIL

Rural Trust Insurance Company Claims Department  
1700 East Douglas Wichita, KS 67214 e-mail:  
[claims@telcominsgrp.com](mailto:claims@telcominsgrp.com)

Please send all other notices to: Rural Trust Insurance  
Company 1700 East Douglas Wichita, KS 67214 e-mail:  
[rtic@telcominsgrp.com](mailto:rtic@telcominsgrp.com)

**To contact Rural Trust by phone: 1-800-222-4664**

## MAILING ADDRESS

### I. Notice of Claim or Wrongful Act

A. A notice of any **Claim** or **Wrongful Act** shall be given **in writing** to the following:

The Hartford  
Hartford Financial Lines One Hartford Plaza Hartford, CT  
06115

**[HFPClaims@thehartford.com](mailto:HFPClaims@thehartford.com)**

**Fax: (917) 464-6000**

One thing is for sure, not these folks,  
because you do not get a phone number

# Who are You Going to Call?

## Is the Insurance Company One of the First Calls?

- In the current environment, having attorney-client privilege is important
- Why? CA Possibility
- A holistic program means you know your Breach Coach/Attorney, Forensic Support, and Insurance Company, and they know you well before an incident
- Why? Every Second Matters

# War Room

## *It Isn't Called the Playground*

- Calls with all parties will be held 3 to 4 times a day at all hours of the day.
- You have a gun to your head, a timer, to reply or death to your data happens.
- You have a breach regardless of what you do, but do you pay criminals who are very bad people?
- The decision to pay will often need to happen well before you know a lot.
- Customers and 3<sup>rd</sup> parties will be frustrated at what you do not know or cannot speak about.



# In reality there will be CONFLICT...

## Internally, with Insurer, and IT Security

The struggle between production and safety is real...

- Who wins?

7

Can't afford the cost of the right way...

- Can you afford the disaster?



It will never happen to us...

- It isn't if but when?
- 





# We have Insurance...Right?

- Yes, Unless What You Attested Isn't Accurate

- Retention vs Deductible Matters

8

- Do Your Limits Match Expectations?

- 
- Did Any Exclusions Get Added Without Notice?

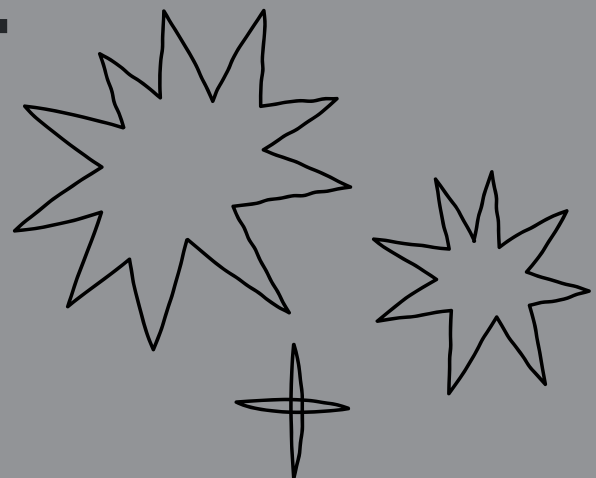
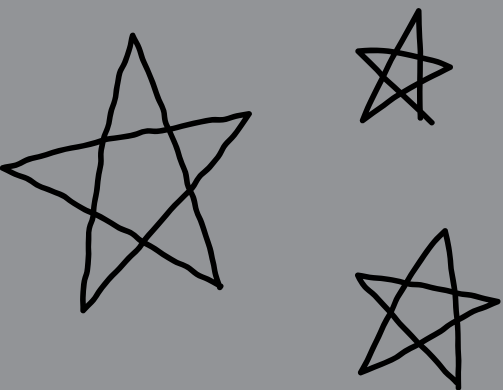






# Are Managers, Directors, and Officers at Risk?

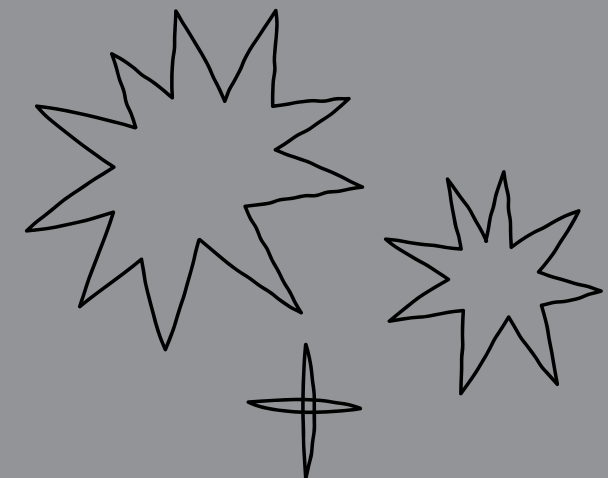
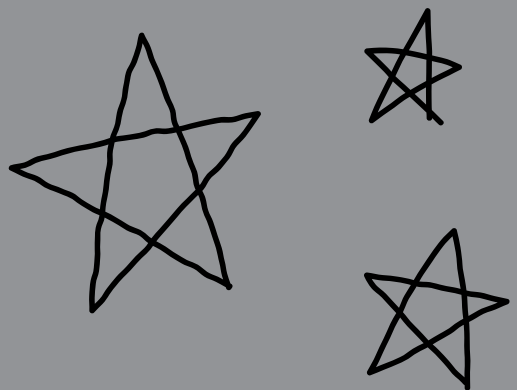
- Matter of care and doing the right things when it goes sideways.
  - You can be wrong.
- Some states protect nonprofit directors from liability.
  - But do not have a Cyber Exclusion on your D&O.





# Ambulance Chasers, AG Stalkers, and Other Issues

- It is illegal to send a lawyer to the hospital. One SC law firm wants to sue those who do.
- You can bring claims for cause, and when it doesn't exist, you can create one.
- No money, no problem. This is so lucrative, we will ~~find~~ **find** you.
- The social media and AI connection is scary, really scary!



# AI and Social Media Connects Quickly

7:57

...

Strauss Borrelli PLLC

Sponsored · 

...

Strauss Borrelli is investigating DUO Broadband regarding its recent data breach. If you are a current or former customer of DUO Broadband or believe you were impacted by the data breach, contact us today for a free case consultation. You may be entitled to compensation.

Were you impacted by the

## DUO Broadband DATA BREACH?

Samuel Strauss  
980 N Michigan Ave., Suite 1610  
Chicago, IL 60611  
(872) 263-1100  
sam@straussborrelli.com

ADVERTISING MATERIAL



Comment as Pete...



# Any Strategies Fit?

1. Risk Avoidance: Eliminating the Threat

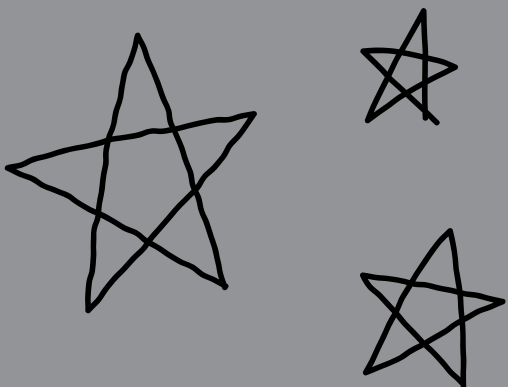
2. Risk Mitigation: Reducing the Impact

3. Risk Transference: Sharing the Burden

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4. Risk Acceptance: Acknowledging and Moving Forward

5. Risk Exploitation: Turning Uncertainty into Opportunity



# Preventable or Not?

## What Conflict Might Exist

Telecom uses a third party IT security vendor to supplement the company's IT staff. Alarms go off on the monitoring system, but the telecom and IT support determine that a false positive was the cause. They turn off the alarm. Three days later the server and all employee computers have a ransom note on them, advising of a breach.



**Thank You!**

