

Showcase Booth Registration Opportunities (pricing on page 3).

EARLY REGISTRATION FOR ASSOCIATE MEMBER SPONSORS ONLY: September 21st – October 2nd

You must select a sponsorship to take advantage of this early access (does not include board presentation or sponsor packet). Booth spaces will be assigned based on level of sponsorship, order of registration, and preference for booth location. Registration, including sponsorship, must be paid during the registration period to qualify. A booth placement email will be sent to all that registered **by October 9th**.

GENERAL REGISTRATION: October 12th – October 30th

Booth space selection will be limited to those booths not secured during the sponsor-only registration period and will be assigned on a first come, first served basis with sponsors (you can choose to sponsor the Showcase at any time) receiving priority. A booth placement email will be sent out to all that registered **by November 6th**.

FINAL REGISTRATION: Starting no later than November 9th (late pricing after November 30th)

No registrations (including walk ins and adding additional company representatives) are accepted after December 31st, 2026. Please plan accordingly. NO EXCEPTIONS. Substitutions for those already registered, at the same company, are allowed.

Booth space requests are not guaranteed, and floor plan is subject to change. Preference is given to earliest registrants and sponsors, but BroadbandMT makes any final decisions.

Exhibiting Rules & Guidelines

Thank you for participating in our annual Showcase! We are looking forward to seeing you in Billings. Please read all this information closely for important details.

Exhibit Location and Hotel

DoubleTree by Hilton
27 North 27th Street
Billings, MT 59101 | 406-252-7400

Room reservations can be made by calling 406-252-7400 or [click here](#) and reference Montana Broadband Conference. Room rates start at \$171/night plus tax. Please note you can only book online within the contractual nights of January 11th, 12th and 13th to get the rate. **Room block rate expires December 21, 2026.**

Exhibitor Schedule

Booth Setup: The exhibit area will be open for set-up on Tuesday, January 12th from 10:00am until 9:00pm. The registration desk will be open from 10:00am until 4:00pm. To avoid the rush on Wednesday morning, please pick up your registration package at that time.

Unloading instructions: Park in the temporary spaces in the alley by the DoubleTree dock doors. There are service/staff elevators that go up to the 3rd floor (where booths will be located). Hotel staff can help with directions when you arrive. Elevator weight limit is 4500lbs.

Booth Tear Down: Between 11:00am-5:00pm on Thursday, January 14th.

Exhibit Space Specifications

Exhibit booths will be located inside of the Grand Ballroom and the Foyer located on the third floor of the DoubleTree by Hilton.

Exhibit space will include:

- An 8' x 8' booth (a few exceptions – see map on page 4). Each booth includes pipe and draping, one 6-foot skirted table, two chairs, one display sign, and wireless internet access. Additional tables, chairs and power are available for an additional fee and added when registering. No double booths available.
- Pre and Post Conference Attendee Lists – an attendee list will be emailed to all exhibitors a couple weeks before the event. The post-conference list will be emailed in the weeks following the Showcase.
- Exhibitor ribbon recognition on conference nametag.
- ONE full conference registration and the opportunity to purchase additional, discounted registrations for representatives from the SAME company.
- Attendance at all social events, meals, and sessions.

Shipping Information

DO NOT SHIP DIRECTLY TO THE HOTEL. BroadbandMT works with Pillar Event Services for your shipping needs: [Pillar's Shipping Information](#). For shipments requiring a pallet or a single item weighing more than 150 pounds, please call Pillar for instructions: 406-861-3931.

Cancellation Policy

Registration fees are refundable through **December 11, 2026**. After that date, no refunds will be issued.

Sponsorship fees are non-refundable. Company substitutions are permitted.

Drawing/Door Prizes

To encourage booth visits, we will provide booth visitation cards to attendees. Each registrant will be given a card with half of the exhibitors listed (there will be two possible cards – all exhibitors listed between the two). Participants will be required to get exhibitor signatures on their card. These cards will then be used for the door prize drawings.

Door prize drawings are held Thursday afternoon immediately following the last session. All door prizes are donated by the exhibitors, and we invite you to donate one or more items. No donation is too small! Telco attendees must be present to win, and your company will be acknowledged. Bring the prizes with you to the Showcase and give them to the Registration Desk before Thursday's drawing.

Rural Education Fund Scholarship Raffle

We raffle a rifle or shotgun at our Showcase. All proceeds go toward the BroadbandMT [Rural Education Scholarship Fund](#). The raffle is open to all participants (attendees and exhibitors) and tickets are available at the Registration Desk for \$10.00 each. Must be present to win.

Insurance/Security

Exhibitor agrees to be responsible for his/her own property. Exhibitor shall release and hold harmless and indemnify BroadbandMT from any and all claims, obligations, liabilities, causes of action, lawsuits, damages, and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or third parties in the use of the exhibit space or activities in connection with the use of the exhibit space.

The exhibitor will be required to replace, repair, or otherwise assume all expenses for any defacement or injury of the premises caused by their exhibit or its representatives.

All reasonable means are taken by BroadbandMT to protect the property of the exhibitors. However, it is understood that BroadbandMT is released from any and all claims, demands, and other damages arising out of occurrences in or around the booth space. Exhibitors are urged to use caution and not leave valuables in booths when not attended.

Admission

All exhibitors must check in at the Registration Desk on Tuesday or Wednesday morning prior to the official opening of the Showcase. **Your name badge is your admittance to the event and must be worn at all times.**

Photography Consent

You may be photographed or recorded on audio and/or video at the Showcase. These items may be used in promoting future conferences or in other marketing related to BroadbandMT. Your attendance at this event implies your consent to be photographed or recorded.

General Information

- Must be current in 2026 Associate Membership dues to pay member registration rates. **No new membership applications accepted after December 11, 2026.**
- Early, sponsor-only registration is available to members only.
- Additional attendee registrations for a booth must be from the same company.
- Non-members are not allowed to be guests in member booths. Member companies can share.
- Registration closes December 31st so there are no exhibitor walk-in registrations allowed. No exceptions.

Exhibitor Agenda

Tuesday, January 12th

Booth Setup: 10:00am to 9:00pm – 3rd Floor

Wednesday, January 13th

7:30-8:30am: Hosted Breakfast Buffet – 22nd Floor

8:30-12:30pm: Booths Open – 3rd Floor

12:30-1:30pm: Hosted Lunch Buffet – 22nd Floor

1:30-5:30pm: Booths Open – 3rd Floor

4:30-5:30pm: Hosted Hospitality Hour – 3rd Floor

Thursday, January 14th

7:00-8:00am: Hosted Breakfast Buffet – 22nd Floor

8:00-11:00am: Booths Open – 3rd Floor

Booth Tear Down – After 11:00am

We will have blocks of time on Wednesday and Thursday with no sessions to allow for booth visits and for vendors to attend sessions if desired. These times will be posted as we finalize our session agenda. Current agenda and registration posted on our website: www.broadbandmt.com/showcase

Contact

Please contact Charlotte with any questions:
charlotte@broadbandmt.com

Exhibitor Pricing

	1 Booth 1 Person	Registration Only	Additional Person SAME COMPANY
BroadbandMT Associate Member <i>Must be current in 2026 dues</i>	\$550 <i>\$700 after 11/30</i>	\$550 <i>\$700 after 11/30</i>	\$350 <i>\$450 after 11/30</i>
Non-Member Vendor	\$1200 <i>\$1400 after 11/30</i>	\$1200 <i>\$1400 after 11/30</i>	\$1200 <i>\$1400 after 11/30</i>

Sponsorship Opportunities

Premier Sponsor: \$1500

Ten available

- Company logo on large signs near the registration desk and main session room.
- Opportunity to speak to event attendees for 1-2 minutes before a session starts.
- Email to Telco participants in the weeks leading up to the Annual Meeting – you provide, BroadbandMT sends.
- Company logo and link on the event webpage through August 2027.
- Logo on agenda and PowerPoint running at event.
- Verbal recognition during the event.

Breakfast Sponsor: \$1000

Ten available

- Company logo on tabletop signs on each table at two breakfasts: Wednesday and Thursday mornings.
- Company logo and link on the event webpage through August 2027.
- Logo on agenda and PowerPoint at event.
- Verbal recognition during the event.

Hospitality Hour Sponsorship: \$750

Ten available

- Company logo on large signs at both bars during the Hospitality Hour.
- Your company thanked for providing the open bar during the Hospitality Hour.
- Company logo and link on the event webpage through August 2027.
- Logo on agenda and PowerPoint running at event.
- Verbal recognition during the event.

Luncheon Sponsor: \$500

Twenty available

- Company logo on tabletop signs on each table at luncheon.
- Company name and link on the event webpage through August 2027.
- Company name on agenda and PowerPoint at event.
- Verbal recognition during the event.

Phone Charging Station Sponsor: \$750

One available

- Color logo or video (16"x10") on LED-Backlit 8 capacity cell phone charging station near Registration Desk.

Lanyard Sponsor: \$750

One available

- Your company lanyard on every Telco name badge – sponsor is responsible for supplying and mailing. **We must receive 175 Key Ring type lanyards no later than Friday, December 11th.**

Hydration Station Sponsor: \$750

Two available

- Provide refreshment support with a custom-branded sign and hydration packets placed near one of two water stations.
- BBMT will design the sponsor signage with your input and include your full-color logo on all hydration packets.

DEADLINE TO ENSURE INCLUSION IN PRINTED MATERIALS: Friday, December 11th.

All Sponsors receive: *Sponsor ribbon on name badge and LinkedIn recognition before and after event (except board presentation and packet inserts).*

3-4 Minute Presentation to BroadbandMT Board: \$250

Limited availability

- Opportunity to speak for approximately 3-4 minutes in front of the BroadbandMT Board between **12:30 – 1:30pm on Tuesday, January 12th**, and to pass out a one-page flyer if desired.

Packet Insert: \$150

Five available

- Include a printed insert (8.5" x 11" or smaller) in Telco participants' registration packets. Sponsor is responsible for creating, printing, and mailing insert to BroadbandMT. **Materials must be received by BBMT no later than Friday, December 11th.**

Booth Map

* Booths are 8' x 8' except booths 79-82 are 8' x 6' and booths 23, 28, and 29 are 8' x 4' and have no side rails. Each booth includes pipe and draping, one 6-foot skirted table, two chairs, one display sign, and wireless internet access. Additional 6' table, 8' table (replaces 6' table), 6'x18" skirted schoolies table, or 30" round skirted cocktail table are \$25 each. Additional chairs (two already included in booth price) or power are \$15 each.

All options are available during the online registration process.

